

Dave Bramley

Associate Consultant

Dave is a Business Coach, with a career of over 30 years in the electricity industry in both the generation and retail businesses. He has significant large programme- and project-management experience in both construction and business transformation activities.



Career Outline

Before becoming a coach, Dave worked for over 30 years in the power industry. Originally trained as an engineer, he latterly held a number of directorial roles in both the asset and retail businesses of one of the UK's major power companies.

This extensive experience as a senior manager in business is matched by a long-standing passion for developing people to reach their potential. Together, these form a powerful foundation for Dave's coaching practice and a key asset on which clients can draw.

Dave's clients come from a variety of backgrounds in the public, private and voluntary sectors. These include independent professionals and owners of small businesses, as well as managers and professionals in the UK power industry.

Work Assignments

Dave works with Directors and Senior Managers to develop their leadership capabilities; helping them to deliver results in a way that mobilises people's commitment and enhances their contribution. He has particular expertise in providing executive and management coaching for high-achieving professionals.

He uses observational and reflective coaching within a clear, goal-orientated framework. Self-awareness and self-belief are raised by gathering data to identify issues and desired outcomes. Improvements in performance are sought by working with different behaviours and helping his clients to devise strategies to move forward.

The main applications of this have been in improving delivery through enhancing leadership, inspiring teamwork and strengthening communication.

Qualifications and Affiliations

Dave Bramley has an engineering degree from the University of Aston. He is a Member of the Association for Coaching and follows their Code of Ethics and Good Practice. He is also a Fellow of the Institution of Mechanical Engineers.